



Countdown to Excellence

June 26-29, 2008

Hyatt Regency Hotel
Houston, Texas

Texas Society of Interpreters for the Deaf & Registry of Interpreters for the Deaf Region IV



Conference Co-Chair Host Invitation

Anna Knippel, TSID/RIV 2008 Conference Co-Chair
Everett Puckett, TSID/RIV 2008 Conference Co-Chair

As professionals in a field related to interpreting, you are cordially invited to serve as a sponsor and/or exhibitor at the Texas Society of Interpreters for the Deaf and the Registry of Interpreters for the Deaf Region IV Conference 2008 Countdown: To Excellence. The region served by our conference includes the states of Arkansas, Colorado, Iowa, Kansas, Louisiana, Missouri, Montana, Nebraska, New Mexico, North Dakota, Oklahoma, South Dakota, Wyoming, and of course Texas as well as the Canadian provinces of Alberta, Manitoba, and Saskatchewan.

Texas is excited to be opening its doors to the regional area and is pushing harder to improve outreach in our own state. It is necessary to keep our chapters alive and thriving; through outreach we promote the field of professional sign language interpreters. Our mission for the 2008 regional conference is to provide programs that will enable every attendee to enhance his or her abilities and improve the quality of life of those with whom we work with new ideas, strategies, and developments.

As a potential sponsor and/or exhibitor, you have tremendous insight that can help put interpreters, veteran and novice alike, in touch with what is happening across the state and across the nation. As we team with RID's Region IV, we anticipate this to be an exciting and even larger conference in Houston than the Texas conferences in the past. The wide variety of presenters, workshops, and events in a beautiful hotel promises to provide attendees with an experience they will never forget.

It has taken a team effort to put this conference together and the input of this year's planning committee has been tremendously appreciated. The Conference Committee has gone to great efforts to bring you the best and the brightest featuring Legal, Trilingual and Certified Deaf Interpreter (CDI) tracks along with virtually every avenue of training available. There are many talented individuals who are working to make this conference an outstanding one. Please provide support and help us make Countdown: To Excellence something that will inspire our attendees. Everyone is needed to help this be a memorable conference.

Sincerely yours,

Anna Knippel and Everett Puckett

Location

Hyatt Regency Hotel Houston
1200 Louisiana St.
Houston, TX 77002
(713) 654-1234
(713) 951-0934 FAX
www.houstonregency.hyatt.com

Hotel rooms will go for the room night rate of \$110 single/double/triple/quad. We expect a room block sell-out so be sure to

register early. To get the special TSID rate, hotel reservations must be made before June 10, 2008.

Exhibitor & Sponsorship Opportunities

TSID and RID Region IV Exhibitors

Welcome to the TSID and RID Region IV Conference for 2008: Countdown: To Excellence. This conference is intended to serve as an exchange of ideas, information, and fun related to the field of interpreting. This conference brings a wide variety of quality workshops, exhibitor demonstrations, and many well known presenters.

We have coordinated our events with the exhibitors, interpreters, and Deaf people in mind, so come and join us!

Exhibit Rates

Two chairs are provided per exhibit booth. The exhibits will be set up inside the hotel in the hotel's Exhibit Hall. One 6' skirted table, two chairs, and a wastebasket will be provided at no charge for each exhibit space. Exhibitors will be responsible for contacting the conference/exhibits manager in advance for special requests.

Exhibit fees:	Table Cost
Commercial*	\$200.00
Nonprofit*	\$150.00

**If this conference is cancelled for any reason, the liability of TSID and RID Region IV to the exhibitor is limited to the return of the exhibit fee. If you intend to sell items at this exhibit, you must sign up under the commercial rate.*

Exhibitors/Sponsors will be listed in the conference Program if contract and payment are received on or before 4/1/08. **Contracts must be turned in or postmarked by 4/1/08.** Please complete the information on the exhibit contract exactly as you would like your program listing.

Electrical power is available. Please indicate any electrical needs on your contract.

Please Note

All exhibits must be completely removed by June 29, 2008 at 12:00pm. No exceptions! If additional time is needed to break down your exhibit, please make arrangements with the hotel conference manager.

Exhibit Hours and Special Events

Thursday, June 26, 2008

Exhibitor Registration/Setup 8 am-Noon
Visit the Exhibits Noon-7 pm

Friday, June 27, 2008

Visit the Exhibits 8 am-7 pm

Saturday, June 28, 2008

Visit the Exhibits 8 am-6 pm

Sunday, June 29, 2008

Visit the Exhibits 8 am-11 am
Exhibit Breakdown 11 am-Noon

Janitor and Security

Aisles will be maintained at no cost to exhibitor. Security of the Exhibit Area is the responsibility of the Exhibitor. The Exhibit Area will be locked, if at all possible, after hours but without security.

Advertising Opportunities

Registration and Onsite Program Sponsorship and Ads

Exhibitors are invited to advertise in the 2008 Registration and Onsite Conference Program to promote their company to Conference attendees.

The Registration booklet is expected to reach an audience of at least 5,000 people including a targeted direct mail distribution, so please be sure to purchase your ad space early.

Registration brochure Rates

Full page ad	\$500
Half page ad	\$250
Quarter page ad	\$125

On-site brochure Rates

Back cover ad	\$750
(Subject to availability, contact TSID at sponsor@tsid2008.tsid.org)	
Inside front or inside back cover ad	\$500
(Subject to availability, contact TSID at sponsor@tsid2008.tsid.org)	
Full page ad	\$250
Half page ad	\$150
Quarter page ad	\$75

Registration advertising material must be received by March 15, 2008. On-site materials must be received by April 15, 2008.

TSID Sponsorship

Thanks in advance for your sponsorship.

An excellent way for you to offer extra support, gain extra exposure and publicity for your company, and get your name "out front" of the whole conference is by sponsoring one of the conference events, communication access, or offerings listed below. Please contact TSID at sponsor@tsid2008.tsid.org if you wish to discuss sponsorship arrangements not otherwise listed. We will work with you to maximize your TSID involvement and publicity for your exhibit/sponsorship dollars at our Conference. Indicate Sponsorship choices here and sponsorship amounts on the Exhibit Contract. Return all forms to TSID.

Aurora Borealis Sponsor - \$5,000 and above

An Aurora Borealis Sponsor will receive:

- Inclusion in the Registration Brochure (print deadline 3/15/08)
- Inclusion in the newsletters and other press releases
- Inclusion in the email postings/releases
- Recognition on Web site conference page
- A free Exhibit Booth in the exhibit room (booth deadline 3/15/08)
Booths are first come first served. Sponsor booth cannot be guaranteed after 3/15/08

- Company brochure, pens, and sundries inserted in the onsite conference packets (receipt deadline of 6/1/08)
- Full Page ad in the Onsite Program (ad deadline 4/15/08)
- Acknowledgement at opening ceremonies
- 2 combo tickets

If you wish, you may choose to direct your sponsorship.

- Conference Interpreters
- Workshop Presenters
- Registration Brochure

Lunar Luminary - \$2,500 - 4,999

A Lunar Luminary Sponsor will receive:

- Inclusion in the newsletters and other press releases
- Inclusion in the email postings/releases
- Recognition on Web site conference page
- A free Exhibit Booth in the exhibit room (booth deadline 3/15/08)
Booths are first come first served. Sponsor booth cannot be guaranteed after 3/15/08
- Company brochure, pens, and sundries inserted in the onsite conference packets (receipt deadline of 6/1/08)
- Full Page ad in the Onsite Program (ad deadline 4/15/08)
- 1 combo ticket

If you wish, you may choose to direct your sponsorship.

- Conference Entertainment
- Onsite Conference packet
- Onsite Program production
- Opening Night hors d'oeuvres

Nebula Nova Sponsor - \$1,000 - \$2,499

A Nebula Nova Sponsor will receive:

- Inclusion in the email postings/releases
- Recognition on Web site conference page
- A free Exhibit Booth in the exhibit room (booth deadline 3/15/08)
Booths are first come first served. Sponsor booth cannot be guaranteed after 3/15/08
- Company Brochure, pens, and sundries inserted in the onsite conference packets (receipt deadline of 6/1/08)
- Half Page ad in the Onsite Program (ad deadline 4/15/08)

If you wish, you may choose to direct your sponsorship.

- Saturday Boxed Lunch
- Friday Refreshment Break
- Hospitality Room

Cosmic Comet Sponsor - \$100 - \$999

A Cosmic Comet Sponsor will receive:

- Company Brochure, pens, and sundries inserted in the onsite conference packets (receipt deadline of 6/1/08)
- Recognition in the Onsite Program

Sponsor/Exhibits/Advertising TSID Contact

Monica Parks, Sponsorship Chair
TSID 2008
P. O. Box 684728
Austin, TX 78768-4728
(281) 253-0925
E-mail: sponsor@tsid2008.tsid.org

Sponsor/Exhibits/Advertising TSID
Monica Parks, Sponsorship Chair
TSID 2008
P. O. Box 684728
Austin, TX 78768-4728

First Class Auto
U.S. Postage Paid
Permit # 383
Houston, Tx

Join these sponsors in support of the TSID/RIV 2008 Conference



Aurora Borealis Sponsor Level: **CAAG**

Lunar Luminary Sponsor Level: **CSD**

Nebula Nova Sponsor Level: **Region 4 Education Service Center**