



2009
TSID Conference

ISLA GRAND BEACH RESORT

Refresh

Revilatize

Renew

March 26-29, 2009

South Padre Island Texas

Conference Chair Host Invitation

As professionals in a field related to interpreting, you are cordially invited to join us in welcoming interpreters from across the state and beyond to the 46th annual Texas Society of Interpreters for the Deaf Conference: Refresh...Revitalize...Renew...as a sponsor, advertiser, and/or exhibitor.

Our mission for the 2009 conference is to provide programs that will enable every attendee to enhance his or her abilities and improve the quality of life for those with whom we work using new ideas, strategies, and developments. Texas leads the way in its outreach efforts to those in our own state, embracing the diversity terrain, languages and cultures. It is through this outreach that we promote the field of professional sign language interpreters.

As a potential sponsor, advertiser and/or exhibitor, you have tremendous insight that can help put interpreters, veteran and novice alike, in touch with what is happening across the state and across the nation. We anticipate this to be an exciting conference on South Padre Island. The wide variety of presenters, workshops and events in a beautifully renovated hotel promises to provide attendees with an experience they will never forget.

It has taken a team effort to put this conference together and the input of this years' planning committee has been tremendously appreciated. The Conference Committee has gone to great efforts to bring you the best and the brightest featuring Trilingual, Legal/Ethics, Educational and Certified Deaf Interpreter (CDI) tracks among the many workshops available. There are many talented individuals who are working to make this conference an outstanding one. Your support for this outstanding event will make Refresh...Revitalize...Renew... something that will inspire our attendees. Everyone is needed to help this be a memorable conference.

Sincerely yours,
Anne Kurta, Conference Chair 2009

Location:

Isla Grand Beach Resort
500 Padre Island Blvd
South Padre Island, TX 78597
(956) 761-6511
(956) 761-5397
1-800-292-7704 reservations

We expect a room block sell-out so be sure to register early. To get the special TSID rate, hotel reservations must be made before March 10, 2009.

Exhibitor & Sponsorship Opportunities:

TSID Exhibitors

Welcome to the TSID Conference for 2009: Refresh... Revitalize...Renew. This conference is intended to serve as an exchange of ideas, information, and fun related to the field of interpreting. This conference brings a wide variety of quality workshops, exhibitor demonstrations, and many well-known presenters.

We have coordinated our events with the exhibitors, interpreters, and Deaf people in mind, so come and join us!

Exhibit Rates

Two chairs are provided per exhibit booth. The exhibits will be set up inside the hotel in the hotel's Exhibit Hall. One 6' skirted table, two chairs, and a wastebasket will be provided at no charge for each exhibit space. Exhibitors will be responsible for contacting the conference/exhibits manager in advance for special requests.

Exhibit fees: Table Cost

Commercial* \$200
Nonprofit* \$150

**If this conference is cancelled for any reason, the liability of TSID to the exhibitor is limited to the return of the exhibit fee. If you intend to sell items at this exhibit, you must sign up under the commercial rate.*

Exhibitors/Sponsors will be listed in the conference Program if contract and payment are received on or before 2/1/09. Contracts must be turned in postmarked by 2/1/09. Please complete the information on the exhibit contract exactly as you would like your program listing.

Electrical power is available. Please indicate this on your contract.

Please Note: All exhibits must be completely removed by March 29, 2009 at 12:00pm. No exceptions! If additional time is needed to break down your exhibit, please make arrangements with the hotel conference manager.

Hospitality Lounge

There will be a hospitality suite at this conference. Exhibitors are welcome to go sit down and relax.

Exhibit Hours and Special Events

Thursday, March 26, 2009

Exhibitor Registration/Setup 8 am-Noon
Visit the Exhibits Noon-7 pm

Friday, March 27, 2009

Visit the Exhibits 8 am-7 pm

Saturday, March 28, 2009

Visit the Exhibits 8 am-6 pm

Sunday, March 29, 2009

Visit the Exhibits 8 am-11 am
Exhibit Breakdown 11 am-Noon

Janitor and Security

Aisles will be maintained at no cost to exhibitor. Security of the Exhibit Area is the responsibility of the Exhibitor. The Exhibit Area will be locked, if at all possible, after hours but without security.

Advertising Opportunities:

Registration and Onsite Program Sponsorship and Ads

Exhibitors are invited to advertise in the 2009 Registration and Onsite Conference Program to promote their company to Conference attendees.

The Registration booklet is expected to reach an audience of at least 5,000 people including a targeted direct mail distribution, so please be sure to purchase your ad space early.

Registration brochure Rates

Full page ad \$500
Half page ad \$250
Quarter page ad \$125

Onsite brochure Rates

Back cover ad \$750 (Subject to availability, contact TSID) Inside front or inside back cover ad \$500 (Subject to availability, contact TSID)

Full page ad \$250
Half page ad \$150
Quarter page ad \$75

Registration advertising material must be received by January 20, 2009. Onsite materials must be received by February 15, 2009.

TSID Sponsorship:

Thanks in advance for your sponsorship.

An excellent way for you to offer extra support, gain extra exposure and publicity for your company, and get your name "out front" of the whole conference is by sponsoring one of the conference events, communication access, or offerings listed below. Please contact TSID if you wish to discuss sponsorship arrangements not otherwise listed. We will work with you to maximize your TSID involvement and publicity for your exhibit/sponsorship dollars at our Conference. Indicate Sponsorship choices here and sponsorship amounts on the Exhibit Contract. Return all forms to TSID.

Dancing Dolphins Sponsor - \$5,000 and above

A **Dancing Dolphins Sponsor** will receive:

- Inclusion in the Registration Brochure (print deadline 1/20/09)
- Inclusion in the newsletters and other press releases
- Inclusion in the email postings/releases
- Recognition on Web site conference page and link to the sponsor's website
- A free Exhibit Booth in the exhibit room (booth deadline 2/1/09) *Booths are first come first served. Sponsor booth cannot be guaranteed after 2/1/09.*
- Company brochure, pens, and sundries inserted in the onsite conference packets (receipt deadline of 3/1/09)
- Full Page ad in the Onsite Program (ad deadline 2/15/09)
- Acknowledgement at opening ceremonies
- 4 combo tickets

Please direct this sponsorship to:

- Conference Interpreters
- Workshop Presenters
- Registration Brochure

Stellar Starfish - \$2,500 - 4,999

A **Stellar Starfish Sponsor** will receive:

- Inclusion in the newsletters and other press releases
- Inclusion in the email postings/releases
- Recognition on Web site conference page
- A free Exhibit Booth in the exhibit room (booth deadline 2/1/09) *Booths are first come first served. Sponsor booth cannot be guaranteed after 2/1/09.*
- Company brochure, pens, and sundries inserted in the onsite conference packets (receipt deadline of 3/1/09)
- Full Page ad in the Onsite Program (ad deadline 2/15/09)
- 2 combo tickets

Please direct this sponsorship to:

- Conference Bags
- Conference Entertainment
- Onsite Conference packets
- Onsite Program production
- Opening Night hors d'oeuvres
- Student Preconference workshops

Shimmering Shells Sponsor - \$1,000 - \$2,499

A **Shimmering Shells Sponsor** will receive:

- Inclusion in the email postings/releases
- Recognition on Web site conference page
- A free Exhibit Booth in the exhibit room (booth deadline 2/1/09) *Booths are first come first served. Sponsor booth cannot be guaranteed after 2/1/09.*
- Company Brochure, pens, and sundries inserted in the onsite conference packets (receipt deadline of 3/1/09)
- Half Page ad in the Onsite Program (ad deadline 2/15/09)

Please direct this sponsorship to:

- Saturday Boxed Lunch
- Friday Refreshment Break
- Hospitality Room

Peaceful Palms Sponsor - \$100 - \$999

A **Peaceful Palms Sponsor** will receive:

- Company Brochure, pens, and sundries inserted in the onsite conference packets (receipt deadline of 3/1/09)
- Recognition in the Onsite Program

Sponsor/Exhibits/Advertising TSID Contact:

Monica Parks, Sponsorship Chair
TSID 2009
P. O. Box 684728
Austin, TX 78768-4728
(281) 253-0925
E-mail: info@tsid2009.tsid.org

2009 TSID Conference
PO Box 684728
Austin, Texas 78768-4728

First Class Auto
U.S. Postage Paid
Permit # 383
Houston, Tx

**Join these sponsors in support of the
2009 TSID Conference**



CSD



sorenson VRS®

Exhibitor and Sponsor Contract

TSID 2009 Conference: Refresh, Revitalize, and Renew • March 26 - 29, 2009 • Isla Grand Beach Resort • South Padre Island, TX

Company: _____

Contact Name: _____

Mailing Address: _____

City/ST/Zip: _____

Phone: _____

Fax: _____

E-mail: _____

I, the undersigned, have read the Exhibitor Terms, Conditions, and Rules for Exhibiting and agree to abide by the same.

Signature: _____ Date: _____

Products/service description:

Booth Reservation Request:

Space will be provided on a first-contracted, first-served basis. Signed contract must be received by February 1, 2009, in order to be listed in the Conference On-site Program. Exhibitor understands there will be a charge for telephone, drayage, special decorations, shipping, and storage handling and will contact hotel to make appropriate arrangements.

Profit \$200

Non-profit \$150

Table Quantity _____ \$ _____

Company Representatives (limit two representatives). Full Conference registration is available for \$185 early*/\$210 late per representative. If you are not already a member of TSID, your cost is \$225 early*/\$285 late.

Please provide representative name(s). Include fee for any representative(s) desiring full Conference registration.

_____ \$ _____

_____ \$ _____

Optional Events tickets: (indicate number and include charges with payment)

Saturday Lunch ___ Quantity X \$25 \$ _____

Saturday Night Banquet ___ Quantity X \$40 \$ _____

Exhibitor Door Prize: ___ Yes ___ No

Prize: _____

Exhibitor Silent Auction Donation: ___ Yes ___ No

Promotional and Advertising Opportunities Available:

Preconference Registration Brochure \$ _____

(Ad deadline is January 20, 2009)

Full page ad — \$500

Half page ad — \$250

Quarter page ad — \$125

On-site Program Ad Space Reservation \$ _____

(Ad deadline is February 15, 2009)

Cover (outside back) (\$750) Specify (Subject to availability. Contact to confirm)

Cover (inside front/back) (\$500) Specify (Subject to availability. Contact to confirm)

Full Page — \$250

Half Page — \$125

Conference Sponsorship \$ _____

(Indicate choice on reverse and list amount here. If you are including a sponsorship, complete both sides of this form.)

General Sponsorship Levels \$ _____

Dancing Dolphins - \$5,000+

Please direct this sponsorship to:

- Conference Interpreters
- Workshop Presenters
- Registration Brochure

Stellar Starfish - \$2,500 - 4,999

Please direct this sponsorship to:

- Conference Bags
- Conference Entertainment
- Onsite Conference packets
- Onsite Program production
- Opening Night hors d'oeuvres
- Student Preconference Workshops

Shimmering Shells - \$1,000 - 2,499

Please direct this sponsorship to:

- Saturday Boxed Lunch
- Friday Refreshment Break
- Hospitality Room

Peaceful Palms - \$100 - 999

- I will call to discuss special support

TOTAL PAYMENT ENCLOSED \$ _____

Payment Information

Check

I have enclosed a check payable to TSID in the amount of \$ _____

Check/MO # _____ Date _____

Cashier's Check

I have enclosed a check payable to TSID in the amount of \$ _____

Check/MO # _____ Date _____

Money Order

I have enclosed a check payable to TSID in the amount of \$ _____

Check/MO # _____ Date _____

Please make a copy of this form for your records. Return this form with payment to:

Sponsorship/Advertising/Exhibits
TSID 2009
P. O. Box 684728
Austin, TX 78768-4728

TERMS, CONDITIONS, AND RULES FOR EXHIBITING IN A TSID EXHIBITION

For purposes below, "Management" shall mean the Texas society of Interpreters for the Deaf and

"Exhibit Site" shall mean Isla Grand Beach Resort, South Padre Island, Texas

It is stipulated that each exhibitor subscribe to the following rules and that their representatives will comply.

1. **PURPOSE OF EXHIBITION** — This Exhibition is an integral part of the TSID 2009 Conference. To assure that the Exhibition will further the above purpose, admission to the display floor is limited to qualified persons. Since the primary purpose of the Association is to educate delegates on products and services of the Exhibitor, emphasis on all exhibits shall be to fully describe uses of products and services offered by the Exhibitor. This shall include display of all such products and services offered. Exhibits must not be in violation of the Association's policies and code of ethics.

2. **INDEMNITY AND LIMITATION OF LIABILITY** — Neither TSID nor any division of TSID, nor the Exhibit Site, nor any of their officers, agents, employees, or other representatives, shall be held liable for, and they are hereby released from liability for any damage, loss, harm, or injury to the person or property of the Exhibitor or any of its officers, agents, employees, or other representatives, resulting from water, accident, or any other cause. The Exhibitor shall indemnify, defend, and protect Management and the Exhibit Site, and save Management and the Exhibit Site harmless from any and all claims, demands, suits, liability damages, losses, costs, attorney's fees, and expenses of any kind or nature that might result from or arise from any action or failure to act on the part of the Exhibitor or its officers, agents, employees, or other representatives. It is the responsibility of the Exhibitor to maintain proper insurance coverage for its property and liability. It is understood that TSID, the Hyatt Regency and all staff, agents, and representatives are harmless from any claims arising from the products given to the attendees during the Exhibition.

3. **ASSIGNMENT OF EXHIBIT SPACE** — Management shall assign the Exhibit Space to the Exhibitor for the period of the Exhibit, provided the Exhibit Site is made available to Management, on a first priority receipt of the enclosed contract. Such assignment is made for the period of this Exhibit only and does not imply that the same or similar space be held or offered for future exhibits. Every effort will be made to respect the Exhibitor's space choices whenever possible, but Management's decision will be final. Management reserves the right to transfer assignment when such action is deemed to be in the best interest of the total Exhibition. Management reserves the right to withdraw its acceptance of this contract if it determines, in its sole discretion that the Exhibitor is not eligible to participate or the Exhibitor's product is not eligible to be displayed in this Exhibit.

4. **USE OF EXHIBIT SPACE** — An Exhibitor shall not assign to a third party its rights hereunder to the Exhibit Space or any portion thereof without the written consent of Management, which it may withhold at its sole discretion. If such consent is given, the Exhibitor shall assume full responsibility for the conduct of the assignee and all its representatives, and the Exhibitor shall not charge its assignee more than a proportionate share of the exhibit fee based upon the amount of Exhibit Space assigned.

5. **INSTALLATION** — It is explicitly agreed by the Exhibitor that in the event they fail to install their products in assigned Exhibit Space or fail to remit payment for required space rental at the time specified, Management shall have the right to take possession of said space and lease same or any part thereof to such parties and upon such terms and conditions as it may deem proper.

6. **DISPLAYS, DECORATIONS, AND MUSIC** — Merchandise, signs, decorations or display fixtures shall not be pasted, taped, nailed, or tacked to walls. No Exhibit, merchandise or equipment shall be left in any aisle, but shall be confined to Exhibit Space. No signs or advertising devices shall be displayed outside Exhibit Space or project above or beyond limits of Exhibit Space. Advertising material or signs of firms other than those that have engaged space is prohibited. Exhibitors who play any form of copyrighted music in their exhibit or private meetings during this event, are required to be licensed by either or both the American Society of Composers, Authors and Publishers (ASCAP), and/or Broadcast Music, Inc. (BMI). Exhibition producers, the association sponsor and facility management independently and severally disclaim any licensing responsibility for public performance of unlicensed music by exhibitors during this event.

7. **FIRE REGULATIONS** — Exhibitor shall not pack merchandise in paper, straw, excelsior, or any other readily flammable material. All cartons stored in the Exhibit Site shall be emptied of contents. Exhibitor shall use no flammable decorations or covering for display fixtures, and all fabrics or other material used for decoration or covering shall be flameproof, if required by local law or ordinances. All wiring devices and sockets shall be in good condition and meet the requirements of local law. Equipment with engines/motors or gas tanks shall be emptied and battery connections disconnected during display.

8. **BOOTH EQUIPMENT AND SERVICES** — Space rental includes: appropriate space; table and chair; general hotel security; daily maintenance; and general lighting.

9. **STORAGE AND PACKING CRATES AND BOXES** — Exhibitor will not be permitted to store packing crates and boxes in the booth or the Exhibit Area during the Exhibit. It is the Exhibitor's responsibility to mark and identify all crates and boxes. Crates not properly marked or identified may be destroyed. No trunks, cases, or packing materials shall be brought into or out of Exhibit Spaces during Exhibit hours. Cartons containing valuables should not include contents on the outside.

10. **OBSERVANCE OF LAWS** — Exhibitor shall abide by and observe all laws, rules, regulations, and ordinances of any applicable government authority and all rules of the Exhibit Site.

11. **CANCELLATION OR TERMINATION OF EXHIBIT** — If, because of war, fire, strike, Exhibit facility construction or renovation project, government regulation, public catastrophe, Act of God, the public enemy, or any other cause, the Exhibition or any part thereof is prevented from being held, is cancelled by the Management, or the Exhibit Space becomes unavailable, Management, in its sole discretion, shall determine and refund to the Exhibitor, its proportionate share of the aggregate Exhibit fees received that remains after deducting expenses incurred by Management and reasonable compensation to Management, but in no case shall the amount or refund to Exhibitor exceed the amount of the exhibit fee paid. Cancellation by the Exhibitor after March 1, 2008, obligates the Exhibitor to full payment of the rental. No refunds will be made after this date. If written cancellation is received prior to March 1, 2008, a full refund will be issued minus a \$50 service charge.

12. **EXHIBITOR CONDUCT** — Exhibitor and its representatives shall not congregate or solicit trade in the aisles. The prior written consent of Management is required for the employment or use of any live model, demonstrator, solicitor, or device for the mechanical reproduction of sound. Such employment or use shall be confined to the Exhibit Space. Management in its sole and absolute discretion may withdraw its consent at any time, in which event Exhibitor shall terminate such activity forthwith. All promotional plans must be submitted to Management for approval. Distribution of pamphlets, brochures, or any advertising matter must be confined to the Exhibit Space. Exhibitor shall refrain from any action that will distract attendees from attendance at the Exhibit during open hours. Exhibitor shall not lead attendees from one Exhibit Space to another or to elevators or escalators. Exhibitor shall not enter into another Exhibitor's space without invitation or when unattended. Exhibitor or any of its representatives shall not conduct itself in a manner offensive to standards of decency or good taste.

13. **UNION LABOR** — Exhibitor must comply with all union regulations applicable to setup, dismantling, and display of its exhibits where applicable.

14. **ARBITRATION** — Any controversy or claim between the parties hereto arising out of or related to the provisions of the agreement or the breach thereof, shall be settled by arbitration in Austin, Texas, in accordance with the Rules of the American Arbitration Association and judgment upon the award rendered by the Arbitrator may be entered in any court having jurisdiction thereof.

15. **JURISDICTION** — Both Management and Exhibitor consent to the jurisdiction of the Texas District and Appellate Courts and the U.S. District Court for the Western District of Texas, for all purposes in connection with this agreement. The parties agree that review of process may be obtained by registered mail, return receipt requested, within or without the state of Texas.

16. **AGREEMENT TO TERMS, CONDITIONS, AND RULES** — Exhibitor agrees to observe and abide by the foregoing Terms, Conditions, and Rules and by such rules made by Management from time to time for the efficient or safe operation of the Exhibit, including but not limited to, those contained in this contract. In addition to Management's right to close an exhibit and withdraw its acceptance of the Application, Management, in its sole judgment, may refuse to consider for participation in future Exhibits any Exhibitor which violates or fails to abide by all such Terms, Conditions, and Rules.

The foregoing rules have been formulated in the best interest of Exhibitors. The cooperation of our patrons is requested.
All points not covered herein are subject to settlement by the organization. © 2008
Texas Society of Interpreters for the Deaf