



GENERAL INFORMATION FOR POTENTIAL SPONSORS, EXHIBITORS & ADVERTISERS

Message from Co-Conference Chairs

Christina Gerloff & Sharon Nodine

As professionals related to the field of interpreting, you are cordially invited to join us in welcoming interpreters from across the state and beyond to the 47th annual 2010 Texas Society of Interpreters for the Deaf Conference: San Antonio Round-up. We are excited to invite you as a sponsor, advertiser and/or exhibitor!

Our mission for the 2010 conference is to provide programs that will enable every attendee to enhance his or her abilities and improve the quality of life for those with whom we work using new ideas, strategies and developments. Texas leads the way in its outreach efforts to those in our own state, embracing the diversity terrain, languages and cultures. It is through this outreach that we promote the field of professional sign language interpreters.

As a potential sponsor, advertiser and/or exhibitor, you have tremendous insight that can help put interpreters, veteran and novice alike, in touch with what is happening across the state and across the nation. The wide variety of out-of-state and in-state presenters, workshops and events in a beautiful new hotel promises to provide attendees with a Riverwalk experience they will never forget.

It has taken a team effort to put this conference together and the input of this years' planning committee has been tremendously appreciated. The Conference Committee has gone to great efforts to bring you the best and the brightest presenters and workshops. Workshops will be varied and of interest to those working trilingual, legal, educational, court/court proceeding, medical and video relay/video remote settings. Specialized workshops for intermediary/certified deaf interpreters, interpreters with deaf parents and ethical decision making are also planned. There are many talented individuals who are working to make this conference an outstanding one. Your support for this outstanding event will make our 2010 TSID San Antonio Round-up something that will inspire our attendees while making it very memorable.

Hotel Information

Grand Hyatt San Antonio
600 East Market Street
San Antonio, Texas 78205
(210) 224-1234 Hotel
(210) 271-8019 Fax

<http://grandsanantonio.hyatt.com/hyatt/hotels/index.jsp>

We expect the room block to sell-out quickly so be sure to register early. The conference rate for a standard room will be \$139.00 for up to four occupants for reservations made by June 1, 2010. See you on the Riverwalk.

Partnership Opportunities

All Sponsors, Exhibitors and Advertisers will be listed in the conference program booklet if contract and payment are received on or before 4/25/2010. Other avenues to recognize your support will also be made during the event.

Conference Sponsorship

An excellent way for you to gain extra exposure and publicity for your company and get your name "out in front" of the whole conference is by being a Conference Sponsor. The conference committee will work with you to maximize your TSID involvement and publicity for your sponsorship dollars.

There are four sponsor levels: **Extreme Bull Rider, Bucking Bronco, Calf Roper and Barrel Racer.** Each level comes with its own special amenities.

See page 2 for more information on sponsorship opportunities.

Conference Exhibitors

Exhibits will be set up in two separate high traffic conference areas. One 6' skirted table, two chairs and a wastebasket will be provided for each exhibit space. Exhibitors will be responsible for contacting the conference exhibits chair in advance for special requests. We are requesting that all exhibitors participate in our silent auction by donating at least one item of their choice.

Contracts must be postmarked by 4/20/2010. Please complete the information on the exhibit contract exactly as you would like your program listing to read.

See page 2 for more on information exhibitor opportunities.

Conference Advertisers

Exhibitors are invited to also advertise in the 2010 Registration and/or Conference Program Booklets to promote their company to our attendees. Full page, half page and quarter page ad slots are available for both sets of booklets.

The Registration booklet is expected to reach an audience of at least 2,000 people including a targeted direct mail distribution, so please be sure to purchase your ad space early. Registration advertisements must be received by April 1, 2010.

See page 2 for more information on advertising opportunities.



GENERAL INFORMATION FOR POTENTIAL SPONSORS, EXHIBITORS & ADVERTISERS

Page 2

Sponsorship Information *(continued)*

Extreme Bull Rider - \$5,000.00 and above

As an **Extreme Bull Rider Sponsor** you will receive:

- Your logo prominently displayed in the Registration Brochure (**print ad deadline 4/1/2010**)
- Inclusion in our newsletters and other press releases
- Your logo prominently displayed on our email postings/releases
- Recognition on all web pages with a marquee announcing your support
- Link to your website
- Your logo prominently displayed on the conference website
- An exhibit booth* (**booth contract deadline 4/1/2010**)
- Company brochure, pens and/or sundries inserted in the conference packets (**receipt deadline of 6/1/2010**)
- Full page ad in the Conference Program Booklet (**print ad deadline 5/10/2010**)
- One reserved table under company's name for the banquet
- Acknowledgement at opening ceremonies
- 4 combo tickets

Bucking Bronco - \$2,500.00 to \$4,999.99

As a **Bucking Bronco Sponsor** you will receive:

- Inclusion in our newsletters and other press releases
- Your logo displayed on our email postings/releases
- Link to your website
- Your logo displayed on the conference website
- An exhibit booth* (**booth contract deadline 4/1/2010**)
- Company brochure, pens and/or sundries inserted in the conference packets (**receipt deadline of 6/1/2010**)
- Full page ad in the Conference Program Booklet (**print ad deadline 5/10/2010**)
- 2 combo tickets

Calf Roper Sponsor - \$1,000.00 to \$2,499.99

As a **Calf Roper Sponsor** you will receive:

- Your logo displayed on our email postings/releases
- Your logo displayed on the conference website
- An exhibit booth* (**booth contract deadline 4/1/2010**)
- Company brochure, pens and/or sundries inserted in the conference packets (**receipt deadline of 6/1/2010**)
- Half page ad in the Conference Program Booklet (**print ad deadline 5/10/2010**)
- 1 combo ticket

Barrel Racer Sponsor - \$100.00 to \$999.99

As a **Barrel Racer Sponsor** you will receive:

- Company brochure, pens and sundries inserted in the conference packets (**receipt deadline of 6/1/2010**)
- Recognition in the Conference Program booklet

**Booths are first come, first served. Booths for Sponsors cannot be guaranteed after 4/1/2010.*

Exhibitor Information *(continued)*

Exhibit Rates:

Profit:	\$250.00
Nonprofit:	\$150.00

If you intend to sell items, you must sign up under the higher rate. If the conference is cancelled for any reason, the liability of TSID to the exhibitor is limited to the return of the exhibit fee.

Exhibit Hours and Special Events:

Wednesday, June 23, 2010

Set-up 3:30 pm

Thursday, June 24, 2010

Visit the Exhibits 8:00am – 7:00pm

Friday, June 25, 2010

Visit the Exhibits 8:00am – 5:00pm

Saturday, June 26, 2010

Visit the Exhibits 8:00am – 11:00am

Exhibit Breakdown 11:00am - Noon

Please Note: All exhibits are to be removed by June 26, 2010 at 12:00pm. If additional time is needed to break down and remove your exhibit, please make arrangements with the hotel conference manager.

Aisles will be maintained at no cost to exhibitor. Security of exhibit materials is the sole responsibility of the exhibitor. Only the more expensive exhibits will be in an area which is lockable before and after exhibiting hours.

Advertiser Information *(continued)*

Registration Booklet Rates

(Ads must be received by April 2, 2010)

Full page ad:	\$750.00
Half page ad:	\$375.00
Quarter page ad:	\$200.00

Onsite Conference Booklet Rates

(Ads must be received by May 10, 2010)

Color

Back cover ad:	\$750.00 <i>(Contact Chair for availability)</i>
Inside front cover ad:	\$500.00 <i>(Contact Chair for availability)</i>
Inside back cover ad:	\$500.00 <i>(Contact Chair for availability)</i>
Full page ad:	\$250.00 <i>(Contact Chair for availability)</i>

Black and White

Full page ad:	\$200.00
Half page ad:	\$100.00
Quarter page ad:	\$ 50.00

Black and white or color ads must be provided in either .pdf or jpg formats with 300 dpi resolution (according to your ad size) and no bleed.

Have a question and not sure who to ask? Please Contact:

Doug Dittfurth, Sponsorship Chair

(512) 407-3273 (V) or (512) 410-7561 (VP)

E-mail: sponsors@2010.tsid.org