



GENERAL INFORMATION FOR SPONSORS, EXHIBITORS & ADVERTISERS

Message from Co-Conference Chairs

Mari Rivera and Toni Padilla

You are cordially invited to join us in welcoming interpreters from across the state and beyond to the 48th Annual 2011 Texas Society of Interpreters for the Deaf Conference: **Building a Better Interpreter "Built to Last."** We are excited to invite you as a sponsor, advertiser and/or exhibitor!

Our mission for the 2011 conference is to provide programs that will enable every attendee to enhance his or her abilities and improve the quality of life for those with whom we work by offering skill building tools for interpreters at every stage of their career, novice to veteran. Texas leads the way in its skill building efforts to those in our state by constructing state-of-the-art training and mentoring opportunities designed to build better interpreters while taking measures to ensure that the profession of sign language interpreting has a strong foundation, good framework, strong supports and room for growth.

As a potential sponsor, advertiser and/or exhibitor, you have tremendous insight that can help put interpreters, veteran and novice alike, in touch with what is happening across the state and across the nation. The wide variety of out-of-state and in-state presenters, workshops and events on the beautiful Corpus Christi shoreline promises to provide attendees with an experience they won't soon forget.

It has taken a team effort to put this conference together and the input of this year's planning committee has been tremendously appreciated. The Conference Committee has gone to great efforts to bring you the best and the brightest presenters and workshops. We are constructing tracks in Trilingual, Legal, Ethics, K-12, Postsecondary, Medical, VRS and Certified Deaf Interpreter (CDI). Other workshops will also be available. There are many talented individuals who are working to make this conference an outstanding one. Your support for this outstanding event will make our 2011 TSID Construction Zone something that will inspire our attendees to build themselves into a better interpreter and build up others along the way.

Hotel Information

Omni Bayfront Hotel
900 North Shoreline Boulevard
Corpus Christi, TX 78401
(361) 887-1600 Hotel
(361) 887-6715 Fax

We expect the room block to sell-out quickly so be sure to register early. The conference rate for a standard room will be \$139.00 for up to four occupants for reservations made by June 1, 2011.

www.omnihotels.com - use group code: 14500810236

Partnership Opportunities

All Sponsors, Exhibitors and Advertisers will be clearly listed in the conference program booklet, if contract and payment are received on or before 4/25/2011. Other avenues to recognize your support will also be performed during the event.

Conference Sponsorship

An excellent way for you to gain extra exposure/publicity for your company and get your name "out in front" of the whole conference is by being a **Conference Sponsor**. The conference committee will work with you to maximize your TSID involvement and publicity for your sponsorship dollars.

There are four sponsor levels: **General Contractor, Foreman, Journeyman and Apprentice**. Each level comes with its own special amenities.

More information on sponsorship opportunities on page 2

Conference Exhibiting

Exhibits will be placed in high traffic areas consisting of an 8' skirted table, two chairs and wastebasket. Due to space limitations a locked space may not be available for all exhibitors; however, security will be provided during non-exhibit times if needed. Exhibitors will be responsible for contacting the conference Exhibit Chair in advance for special needs. **We are requesting that all exhibitors participate in our silent auction by donating at least one item of their choice.**

Contracts must be postmarked by 4/20/2011. Please complete the information on the exhibit contract exactly as you would like your program listing to read.

See page 2 for more on information exhibiting

Conference Advertisers

Exhibitors and others are invited to advertise in the 2011 Registration and/or Conference Program Booklets to promote their company to our attendees. Full, half and quarter-page color and black and white ad slots are available for both sets of booklets.

The Registration Booklet will reach at least 2,000 through a targeted direct mail distribution, so please be sure to purchase your ad space early. Registration Booklet advertisements must be received by April 2, 2011

See page 2 for more information on advertising

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Page 2

Sponsorship Information *(continued)*

General Contractor Sponsor - \$5,000 and above

As a **General Contractor Sponsor** you will receive:

- Your logo prominently displayed in the Registration Booklet (*print deadline 4/1/2011*)
- Your logo prominently displayed on our email postings/releases
- Recognition on conference web pages with a marquee announcing your support
- Link to your website from the conference webpage
- Your logo prominently displayed on the 2011 conference website
- An Exhibit Booth* (*booth deadline 4/1/2011*)
- Company brochure, pens and/or sundries inserted in the conference packets (*receipt deadline of 6/1/2011*)
- Full page color ad in the Conference Program Booklet (*deadline 5/6/2011*)
- One reserved table under company's name for the banquet
- Acknowledgement at plenary sessions
- 4 combo tickets

Foreman Sponsor - \$2,500 to \$4,999

As a **Foreman Sponsor** you will receive:

- Link to your website from the conference webpage
- Your logo displayed on the conference webpage
- An Exhibit Booth* in the exhibit room (*booth deadline 4/1/2011*)
- Company brochure, pens and/or sundries inserted in the conference packets (*receipt deadline of 6/1/2011*)
- Full page color ad in the Conference Program Booklet (*ad deadline 5/6/2011*)
- 3 combo tickets

Journeyman Sponsor - \$1,000 to \$2,499

As a **Journeyman Sponsor** you will receive:

- Your logo displayed on the conference webpage
- A free Exhibit Booth* (*booth deadline 4/1/2011*)
- Company brochure, pens and/or sundries inserted in the conference packets (*receipt deadline of 6/1/2011*)
- Half page color ad in the Conference Program Booklet (*ad deadline 5/6/2010*)
- 2 combo tickets

Apprentice Sponsor - \$400 to \$999

As an **Apprentice Sponsor** you will receive:

- Company brochure, pens and sundries inserted in the conference packets (*receipt deadline of 5/10/2011*)
- Recognition in the Conference Program booklet

***Booths are first come, first served. Booths for Sponsors cannot be guaranteed after 4/1/2011.**

Exhibitor Information *(continued)*

Exhibit Rates:

On-site Sales:	\$250.00
Nonprofit, no sales:	\$150.00

If the conference is cancelled for any reason, the liability of TSID to the exhibitor is limited to the return of the exhibit fee.

Exhibit Hours and Special Events:

Thursday, June 23, 2011

Set-up 3:30 pm

Friday, June 24, 2011

Visit the Exhibits 8:00am – 7:00pm

Saturday, June 25, 2011

Visit the Exhibits 8:00am – 5:00pm

Sunday, June 26, 2011

Visit the Exhibits 8:00am – 11:00am

Exhibit Breakdown 11:00am - Noon

Please Note: All exhibits must be removed by June 26, 2011 at 12:00pm. If additional time is needed to break down and remove your exhibit, arrangements must be made with and approved by the hotel conference manager.

Aisles will be maintained at no cost to exhibitor. Security of exhibit materials is the responsibility of the Exhibitor.

Advertiser Information *(continued)*

Registration Booklet Rates

(Must be received by April 1, 2011)

Color

Full page ad:	\$ 400.00
Half page ad:	\$ 200.00
Quarter page ad:	\$ 100.00

Black and White

Full page ad:	\$ 300.00
Half page ad:	\$ 150.00
Quarter page ad:	\$ 75.00

Onsite Conference Booklet Rates

(Must be received by May 6, 2011)

Color

Back cover ad:	\$ 500.00 (<i>Contact Chair for availability</i>)
Inside front cover ad:	\$ 400.00 (<i>Contact Chair for availability</i>)
Inside back cover ad:	\$ 400.00 (<i>Contact Chair for availability</i>)
Full page ad:	\$ 150.00 (<i>Contact Chair for availability</i>)

Black and White

Full page ad:	\$ 100.00
Half page ad:	\$ 75.00
Quarter page ad:	\$ 50.00

All ads must be provided in either .pdf or jpg formats with 300 dpi resolution (according to your ad size), with no bleed.

Have a question and not sure who to ask? Please Contact:

Doug Dittfurth, Sponsorship Chair
(512) 407-3273 (V) or (512) 961-5238 (VP)
E-mail: sponsors@2011.tsid.org