



General Information for Potential Sponsors, Exhibitors and/or Advertisers

With Message from the Conference Chairs: Doug Dittfurth, Lisa Miller and Windy Rossi

Lisa, Windy and I are excited and proud to invite you to participate in TSID's 50th Celebration June 19th – 23rd in Dallas in a special way! Texas and TSID have set the industry standard in many ways since TSID's inception in 1963 when 30 individuals gathered in Dallas to create this nation's **first** professional organization of interpreters for persons who were deaf/hard of hearing.

With your involvement, this celebration will bring the *past, present and future* all together at the InterContinental Hotel to start TSID's 51st year right. The Board officers/members and committee chairs and members have been working hard to make this conference one that will not soon be forgotten.

Doug, Lisa and Windy

Student Conference: June 19th and 20th

TSID Annual Conference: June 20th through 23rd

Hotel Information: InterContinental Hotel, 15201 Dallas Parkway, Addison, TX 75001
\$134.00 conference room rate (up-to-four in a room)
With this special rate and special occasion, we expect a sell-out so make your reservation early!

Sponsorship and Partnership Opportunities

All Sponsors, Partners, Exhibitors and Advertisers will be listed in conference materials if contract and payment are received by May 3, 2013.

Conference Sponsorship

24 Karat: \$10,000.00 and above

22 Karat: \$ 7,500.00 to \$ 9,999.99

18 Karat: \$ 5,000.00 to \$ 7,499.99

14 Karat: \$ 2,500.00 to \$ 4,999.99

10 Karat: \$ 1,000.00 to \$ 2,499.99

In-kind donations are goods/services that are needed by the conference and with the donation results in an actual savings to the conference budget. Examples include design services, printing services, communication services and supplies.

*In-kind donations with a value of less than \$1,000.00 and monetary donations of at least \$500.00 will be recognized as **GOLDEN PARTNERS**. Golden Partners will be listed in order by level of their contribution. **See second page for more on Sponsorship information!***

**Exhibitor and Advertiser Information as well as
Sponsorship AMENITY listing is on the next page!**

Conference Exhibitors

Exhibits will be set-up in a high traffic, securable area. One six-foot skirted table, two chairs, a table sign and a wastebasket will be provided for each exhibit space. Exhibitors will be responsible for contacting the conference exhibit chair in advance for special needs/requests.

We are requesting all exhibitors participate in our Silent Auction by donating at least one item of their choice. Exhibitors are also invited to advertise in the 50th Anniversary 2013 Conference eInformation Announcement and/or Program Book (*see advertising information*).

Exhibit Rates:

For-profit entities:	<u>\$300.00</u>
Non-profit, with sales:	<u>\$250.00</u>
Non-profit, no sales:	<u>\$150.00</u>

If TSID cancels the conference for any reason, the liability of TSID to the Exhibitor is limited to the refund of an exhibit fee paid to TSID.

Exhibit Dates and Times of Importance:

Thursday, June 20, 2013	Exhibit set-up:	9:30am to Noon
Thursday, June 20, 2013	Exhibits open:	Noon to 6:00pm
Friday, June 21, 2013	Exhibits open:	8:00am to 6:00pm
Saturday, June 22, 2013	Exhibits open:	8:00am to 5:00pm
Sunday, June 23, 2013	Exhibits open:	8:00am to 11:00am
Sunday, June 23, 2013	Breakdown:	11:00am to 12:30pm

Please complete the information on the Contract exactly as you would like your table signage and program listing to read.

Conference Advertisers

Advertisers will have their materials presented to potential attendees and attendees in a myriad of marketing avenues: eInformation Announcement, Program Book and Conference App. There will be full, half and quarter ad options available to better promote your business/service with the 50th Annual TSID Conference. The eInformation Announcement will be distributed via several email blasts, posted to its social media sites (Facebook and Twitter) and posted on the TSID Conference website. Through these avenues, your advertising dollar is sure to be well spent. Advertisements must be received by April 1, 2013 to be included in all previously mentioned media options.

All print ads must be provided in either .pdf or .jpg formats with 300 dpi resolution, with no bleed. The program book size will be normal 8.5 x 11 inch formatting. Conference App requirements will be communicated to you after receipt of your payment and contract.

Conference Sponsorship Amenities

24 Karat: *Company logo displayed in all options, with link to your website from the Conference webpage. Your company's self-produced video (up-to 4 minutes) shown prior to General Session start-ups, an Exhibit Booth, full color ad in all media options, 2 reserved tables for attendees of your choice to sit at the banquet and 5 Conference Combo tickets for attendees of your choice and company brochure, pens and/or sundries placed in conference bag.*

22 Karat: *Company logo displayed in all options, with link to your website from the Conference webpage. Your company's self-produced video (up-to 3 minutes) shown prior to General Session start-ups, an Exhibit Booth, Full color ad in all media options, 2 reserved tables for attendees of your choice to sit at the banquet and 4 Conference Combo tickets for attendees of your choice and company brochure, pens and/or sundries placed in conference bag.*

18 Karat: *Company logo displayed in all options, with link to your website from the Conference webpage. Your company's self-produced video (up-to 2 minutes) shown prior to General Session start-ups, an Exhibit Booth, full color ad in all media options, a reserved table for attendees of your choice to sit at the banquet and 3 Conference Combo tickets for attendees of your choice and company brochure, pens and/or sundries placed in conference bag.*

14 Karat: *Company logo displayed in all options, an Exhibit Booth, half color ad in all media options, a reserved table for attendees of your choice to sit at the banquet and 2 Conference Combo tickets for attendees of your choice.*

10 Karat: *Company logo displayed in all options, Exhibit Booth and half color ad in all media options and one Conference Combo ticket for an attendee of your choice and company brochure, pens and/or sundries placed in conference bag.*

*If you have a question or need a clarification, please contact,
Doug Dittfurth, Sponsorship Chair at doug2013tsid@gmail.com*