



# General Information for Potential Sponsors, Exhibitors and/or Advertisers

TSID 2014 Conference in Beaumont

The Golden Triangle Interpreters for the Deaf (GTID) is proud and excited to be hosting the Texas Society of Interpreters for the Deaf (TSID) conference in Beaumont, Texas.

It all begins in Beaumont, just as the Spindletop, Lucas Gusher, began the spread of oil production in Texas. With your involvement, we can begin “Building Unity, Deaf Heart Community”.

I hope to welcome you to southeast Texas,  
*Barbara Johnson*, TSID 2014 Conference Chair

**Student Conference: March 26<sup>th</sup> and 27<sup>th</sup>**  
**TSID Annual Conference: March 27<sup>th</sup> through 30<sup>th</sup>**

**Hotel Information:** MCM Elegante Hotel and Conference Center, 2355 IH-10, Beaumont, TX 77705  
\$99.00 Conference Room Rate (with refrigerator & microwave, complimentary WiFi,  
free parking and breakfast included)

## **Sponsorship and Partnership Opportunities:**

All Sponsors, Partners, Exhibitors and Advertisers will be listed in conference materials if contract and payment are received by February 7, 2014.

### **Conference Sponsorship:**

<b>Derrick Level –</b>	<b>Oil Magnate: \$7,500.00 and above</b>
	<b>Oil Baron: \$5,000.00 to \$7,499.99</b>
	<b>Oil Gusher: \$3,000.00 to \$4,999.99</b>
<b>Platform Level –</b>	<b>Wildcatter: \$2,000.00 to \$2,999.99</b>
	<b>Driller: \$1,000.00 to \$1,999.99</b>

*In-kind donations are goods/services that are needed by the conference and with the donation results in an actual savings to the conference budget. Examples include design services, printing services, communication services and supplies.*

*In-kind donations with a value of less than \$1,000.00 and monetary donations of at least \$500.00 will be recognized as Roustabouts. Roustabouts will be listed in order by level of their contribution.*



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**Please see next page for more Information**

## Conference Exhibitors

Exhibits will be set up in a high traffic, securable area. One six-foot skirted table, two chairs, a table sign and a wastebasket will be provided for each exhibit space. Exhibitors will be responsible for contacting the conference exhibit chair in advance for special needs/requests. We are requesting all exhibitors participate in our Silent Auction by donating at least one item of their choice. Exhibitor

### Exhibit Rates:

For-profit entities \$275.00  
Non-profit, with sales \$200.00  
Non profit, no sales \$100.00

*If TSID cancels the conference for any reason,  
the liability of TSID to the Exhibitor is limited  
to the refund of an exhibit fee paid to TSID.*

### Exhibit Dates and Times of Importance:

Wednesday, March 26, 2014 – Exhibits set-up: 10:00 AM to Noon

Wednesday, March 26, 2014 – Exhibits open: Noon to 6:00 PM

Thursday, March 27, 2014 – Exhibits open: 9:00 AM to 6:00 PM

Friday, March 28, 2014 – Exhibits open: 8:00 AM to 6:00 PM

Saturday, March 29, 2014 – Exhibits open: 8:00 AM to 6:00 PM

Sunday, March 30, 2014 – Exhibits open: 8:00 AM to Noon

Sunday, March 30, 2014 – Breakdown: Noon to 2:00 PM

All exhibitors MUST have ALL Exhibits removed by 3:00 PM

Please complete the information on the Contract exactly as you would like your table signage and program listing to read.

## Conference Advertisers

Advertisers will have their materials presented to potential attendees and attendees via eInformation Announcement and Conference App. There will be full, half and quarter ad options available to better promote your business/service.

The eInformation Announcement, will be distributed via several email blasts, posted to its social media sites (Facebook and Twitter) and posted on the TSID Conference website. Through these avenues, your advertising dollar is sure to be well spent. Advertisements must be received by January 4, 2014 to be included in all previously mentioned media options.

Conference App requirements will be communicated to you after receipt of your payment and contract.

**Please see next page for Sponsorship Amenities**



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## Conference Sponsorship Amenities

**Oil Magnate** – Company logo displayed in all options, with link to your website from the Conference webpage. Your company's self-produced video (up to 4 minutes) shown prior to General Session start-ups, an Exhibit Booth, full color ad in all media options, 2 reserved tables for attendees of your choice to sit at the banquet and 5 Conference Combo tickets for attendees of your choice and company brochure, pens and/or sundries placed in conference bags.

**Oil Baron** – Company logo displayed in all options, with link to your website from the Conference webpage. Your company's self-produced video (up to 3 minutes) shown prior to General Session start-ups, an Exhibit Booth, Full color ad in all media options, 2 reserved tables for attendees of your choice to sit at the banquet and 4 Conference Combo tickets for attendees of your choice and company brochure, pens and/or sundries placed in conference bags.

**Oil Gusher** – Company logo displayed in all options, with link to your website from the Conference webpage. Your company's self-produced video (up to 2 minutes) shown prior to General Session start-ups, an Exhibit Booth, full color ad in all media options, a reserved table for attendees of your choice to sit at the banquet and 3 Conference Combo tickets for attendees of your choice and company brochure, pens and/or sundries placed in conference bags.

**Wildcatter** – Company logo displayed in all options, an Exhibit Booth, half color ad in all media options, a reserved table for attendees of your choice to sit at the banquet and 2 Conference Combo tickets for attendees of your choice.

**Driller** – Company logo displayed in all options, Exhibit Booth and half color ad in all media options and one Conference Combo ticket for an attendee of your choice and company brochure, pens and/or sundries placed in conference bags.

***If you have a question or need clarification, please contact:  
Doug Dittfurth, Sponsorship Chair at [tsid@dittfurth.net](mailto:tsid@dittfurth.net)***